



Sponsorship Overview

June 2, 2019 | Castaway Portland, Oregon |

Presented by:

The Oregon Winegrowers Association

For questions regarding sponsorships please contact:
Jessica Blauert | Jessicab@oregonwine.org | 503-228-8336





ABOUT

CRUSH ON OREGON

The Oregon Winegrowers Association is thrilled to announce our first public tasting event! Join us on June 2, 2019 at Castaway Portland for a full day of wine tasting, local eats, and entertainment. Attendees will have a chance to taste wine from 40+ Oregon winemakers, with representation from around the state — and see for themselves why Oregon's wine is so highly acclaimed. If that isn't exciting enough, a portion of the proceeds from wine sold at this event will be donated to the Oregon Food Bank. Come see why we're crushing on Oregon wines.

THE OREGON WINEGROWERS ASSOCIATION

The Oregon Winegrowers Association advances and protects the investments of its members. The OWA is the only statewide organization speaking on behalf of Oregon's vineyards and wineries to decision-makers in Salem and Washington, D.C. to ensure the community's continued success. Funded through voluntary membership dues, the OWA provides legislative and regulatory advocacy, legal guidance, regulatory compliance updates and cost saving solutions to its members.

WHY SPONSOR

- Network with potential customers in one convenient location.
- Support local wine businesses and Oregon agriculture.
- Share with attendees how your products or services can benefit other businesses and local consumers.
- Promote your business throughout Oregon

WHO ATTENDS

- 600 highly motivated consumers.
- 40+ Oregon Winemakers.
- Oregon agricultural associations, media and others.



Sponsorship Levels

Sponsorship Level	Platinum	Gold	Silver	Bronze
Cost	\$8,000	\$5,000	\$3,000	\$1,000
Number Available	1	2	3	Multiple
Tickets Included	6	4	3	2
Emcee Recognition	Included	-	-	-
Pre-Event Marketing	Email + Social + Website	Social + Website	Social + Website	Website
Logo on Event Website and emails	Top Tier	Middle Tier	Bottom Tier	Listed
Logo on Event Signage	Top Tier	Middle Tier	Bottom Tier	Listed
Attendee Bag Insert	Available to Include	Available to include	-	-
Company provided banner	Included	-	-	-

OWA Service Members
get \$100 off all
sponsorships



A La Carte

Tote Bag – \$4,000

- Exclusive
- Co-branded logo on bag (bags designed by OWA)
- Up to 4 tickets to one of the two sessions
- One promotional item to be put into each tote bag
- Logo on event website and signage

Brunch – \$7,000

- Exclusive
- 2 tickets to brunch
- Up to 4 tickets to sponsors choice of one session
- One promotional item to be put into each tote bag
- Sponsor provided banner/signage at brunch
- Pre-Event Marketing via email, social media and website
- Logo on event website and signage

LET'S GET CREATIVE

Is there another way you'd like to partner with Crush on Oregon? Let's work together to create a package that helps you to connect with our audience

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