



CRUSH  N
OREGON

2020 COMMUNITY PARTNER OVERVIEW

JUNE 7, 2020 | CASTAWAY, PORTLAND

ABOUT

Crush on Oregon

The Oregon Winegrowers Association welcomes you all back to our public tasting event! Join us on June 7, 2020 at Castaway Portland for a full day of wine tasting, local eats, and entertainment. Attendees will have a chance to taste wine from 35+ Oregon winemakers, with representation from around the state — and see for themselves why Oregon's wine is so highly acclaimed. If that isn't exciting enough, a portion of the proceeds from this event will be donated to a local charity. Come see why we're crushing on Oregon wines.

Presented by The Oregon Winegrowers Association

The Oregon Winegrowers Association is the only statewide organization speaking on behalf of Oregon's vineyards and wineries to decision-makers in Salem and Washington, D.C. to ensure the community's continued success. Funded through voluntary membership dues, the OWA provides legislative and regulatory advocacy, legal guidance, regulatory compliance updates and cost saving solutions to its members.



OREGON
WINEGROWERS
ASSOCIATION

Who participates as a Community Partner?

Community Partners are local wineries, restaurants, business associations and community organizations within the food, beverage and hospitality industry that work to share relevant industry events and opportunities to their networks through newsletters, website, social media and community events. Community Partners help spread the word about Crush on Oregon through a **no cost, cross promotional agreement.**



PARTNERSHIP DETAILS

Community Partner Benefits

Inclusion in the following marketing collateral:

- Your logo (linked) displayed in our Community Partner section of the Crush on Oregon Website
- Inclusion of your materials (up to 200 quantity) on the Crush on Oregon Community Partner table onsite at the event (optional)
- Logo inclusion on printed/digital Thank You Community Partners signage featured at entrance of Crush on Oregon
- Customized promotional code to share with your network and on your social media platforms to save 20% off the cost of full registration for Crush on Oregon
- 1 Complimentary ticket to attend Crush on Oregon ***Dedicated email must be sent to receive ticket**

Community Partner Requirements

- Send at least one (1) dedicated email leading up to the event inviting your network to join you in attending Crush on Oregon, which includes a custom discount code
- Include Crush on Oregon listing on relevant internal and industry event calendars
- Include Crush on Oregon in a minimum of three (3) email newsletters to your membership list.
- Tweet and/or post on Facebook/LinkedIn about Crush on Oregon a minimum of three (3) times in the months leading up to the event.
- Allow Crush on Oregon marketing materials (postcards, etc.) to be distributed at your office location front desk and/or events

GET IN TOUCH



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Website crushonoregon.com

EVENT DETAILS

Date June 7, 2020

Place Castaway, Portland